Year of study: Sophomore

Semesters offered: spring, fall, summer

Course aliases: mktg201, marketing

Course review:  
a) Principles of Marketing(MKTG 201)  
b) Review: I took this course with Sarah Suneel Sarfaraz in my Sophomore Year. It is a CP intensive course so its good for people who are confident in their ability to speak as CP is a 20% component. The quizzes are fast paced but relatively easy. Classes are mostly discussion based. The project is very low workload. The final exam is somewhat difficult.  
c) Course difficulty was a 2.

GPA: 3.30-3.60